

**THE POWER OF
ONE ...
MULTIPLIED BY
A WHOLE
COMMUNITY**



**THE PONCA CITY AREA
CHAMBER OF COMMERCE**



You Don't Have To Go It Alone - Join The Chamber Today!

What is the Chamber?

The Chamber is a non-profit voluntary organization, uniting the efforts of business and professional people to improve the economy and to build a better Ponca City. These people are your neighbors and colleagues.

The Chamber is not a government agency, branch of City Hall nor a state or federally supported organization. It consists of community minded individuals who have banded together to achieve what they could not accomplish alone.

How is our Chamber organized?

The Chamber of Commerce is comprised of Members, a Board of Directors and an Executive Committee.

Members: the strength and the stockholders of the organization.

Board of Directors: elected to provide general direction

Executive Committee: composed of Board officers, the Chamber President/CEO and the Chairman of the Ponca City Development Authority. The committee acts for and on behalf of the Board when not in session and is answerable to the Board.

Valuable Business Contacts

Business After Hours

Sponsored by the Ambassador Committee
Monthly mixers held at various business locations. Get acquainted in a social setting, make business contacts and have a little fun!

Ponca Politics

Sponsored by the Government Affairs Committee
Special guest speakers provide information to members on timely issues that affect our community, state and nation.

Ponca City Business Council

Together with Pioneer Technology Center, we work to address the needs of the small business community in areas of business development, education, communication and networking opportunities through valuable training opportunities and workshops.

Young Area Professionals (YAP)

Sponsored by the Chamber of Commerce
Meet once a month for social time and networking opportunities to meet other young professionals in Ponca City. Anyone between the ages of 21 and 40 is welcome to join.

Referrals - "411 of Ponca City"

The Chamber receives hundreds of requests each year for our recommendation on where to "do business." We refer them to our Chamber members first.

Legislative Advocacy

Your Chamber works on your behalf at all levels of government making sure your business has a voice.

Publications

Newsletter - Our monthly newsletter mails to 1,200 members. It's packed with information that can benefit your business and offers an excellent opportunity to advertise at an affordable price.

Membership Directory - Showcasing our members by business category. Every new resident receives a Chamber Membership Directory.

Maps & Brochures - City, county and state maps are available. Plus we offer brochures to all of our "must see" attractions free to the public.

Our purpose is to enhance the economy and provide accurate information on Ponca City ... Together



WHAT WE DO ... IN A NUTSHELL

RETAIL

- "PRIDE" training for better customer service
- Quarterly Educational Workshops
- Monthly Business Tip Sheet
- Promote "Shop Ponca First" campaign

INDUSTRY

- Working directly with the City Manager, PCDA, State, Local and County Authorities for retention, expansion and overall community development for industry
- Working on workforce development issues

SCHOOLS

- PIE Partners Program
- Mentoring through Education Committee
- Oklahoma Scholars Program
- Career Options with Pioneer Technology

HEALTH

- Recruitment of health care providers
- Promotion of health care services in Ponca City

TOURISM

- Current maps, brochures and information
- Scheduled tours of local "attractions"
- Promoting area attractions & events at travel shows
- Advertising Ponca City as a destination on state and national levels

EVERYONE

- Grand Openings / Ribbon Cuttings
- Chamber Bucks
- Citywide Promotions
- Newsletter, Directory, Phone-in Referrals
- Member-to-Member Discount
- Tourism promotion
- Affordable newsletter advertising
- Community-wide Giveaway- "Santa Bucks" Promotion- Largest retail promotion statewide!
- Business After Hours / *networking*
- "Ponca City Day" at the State Capitol
- Political and Informational Forums
- Relocation information and packets for recruiting businesses and individuals
- Leadership Ponca City
- Educational Business Workshops

WHAT'S IN IT FOR ME?

If you are in business, a profession, work in government, education, or are a citizen who is active in the community, the Chamber of Commerce is already helping you.

The Chamber consists of people just like you who share community interests, values and want a better life, for their families, customers and future generations in Ponca City and our region.

Members are all stakeholders in our Chamber and choose its leadership, providing input on its operation and focus, joining its committees, working on its projects and participating in one of the most vibrant business communities in Oklahoma ... Ponca City!

The Chamber's roll is to advance the economic, industrial, professional, cultural and community's well being.

It's your neighbors working together to make this a great place to live and to let others know about it through group advertising, organized promotions, business and social networking.

Your participation is important to your neighbors. They're interested in your ideas and dreams for the future of our community.

Together we can accomplish what we can't do alone.
Join us! *We Need You!*

A Small Investment Nets You BIG Returns!



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